



CLOCKWORK *Recruiting Goes Social*

Challenges - With rising costs, it's a challenge for any business to remain competitive and create a niche for oneself in any industry.

Solutions- Rchilli's SPS (Social Profile Search) gives you the power to maximize use of Social Media in your executive search for the right guy.

Results- Social brings enhanced visibility, establishing you as a trusted employer brand that attracts the best applicants to apply and provides a competitive edge to your business, leading to exponential growth.

With **SPS** comes the capability of leveraging Social Media to reach target audience, harness its influence on jobseekers and helped **CLOCKWORK** to deliver more value to its clients by addressing multiple needs.

CLOCKWORK is an online application that is transforming how executive recruiters and their clients work together on search projects. They make executive search better.

- Unlike an ATS or CRM, **CLOCKWORK** manages the entire search process, from pitch to placement.
- **CLOCKWORK** was built by recruiters for recruiters. We know the value you bring. **CLOCKWORK** lets your clients know it, too.

In today's Recruiting Scenario, if you're not evolving, you're decaying and this couldn't be truer for a Hiring Manager, spending every single hour of every single day, trying to stay on top of Social Media and using it as an effective platform for hiring the best talent for their company.

When every single hire means you either make or break an account for repeat business, you cannot rely on gut-instincts anymore for hiring. The extensive spread of Social media, Analytics and now Data sciences means you need to know what's happening before it happens so that you can make decisions proactively and not react to changes in the recruitment space. **Rchilli**, a frontrunner in **Resume Parsing** was working very closely with customers when the era of Social Media exploded and we were quick to realize its impact on the state of hiring. So we decided not to limit ourselves, just with parsing rather with a range of solutions that takes your Recruiting to next-level altogether.

And we listened to our customers. While everyone was using Social as a buzzword in their marketing/product mix, we reached out to our customers to get real industry feedback on what they were looking for. The result? We're the first of our kind CV Automation company that has exclusive capabilities from **Fetching Social**, **enabling Semantic Search-Match**, **Updating Passive Resumes** and **providing complete CV Automation via One-Click**. We're privileged to be a driving force behind the technology of many end-to-end recruitment solutions being used today and have successfully helped provide thousands of jobs to the best talent.

CLOCKWORK Company was faced with a challenge to expand it's offering to customers and provide Social information of candidates along with their resumes so their users can gather real-time valuable info within one streamlined interface.



With **SPS** seamlessly integrated into their application, every resume parsed comes back with the latest available Social Profile of Candidate. This not only allows you to look at resume information of a candidate but also facilitates real-time information capture from Social Media and navigating to applicant's social profile in just one click.

By enabling their users to start screening the candidates right from the beginning, clockwork helps them save 40% on their time spent on an average hire with a smoother, seamless workflow. **Clockwork** users do more in lesser time since they now offer a complete Automation within their application interface.

Complimenting Workforce

With more time in hand, Hiring managers educate candidates about company culture, core desired skills and workflows that make the transition easy. **Rchilli's SPS** serves as a sophisticated recruiting solution to your quest of hiring best talent for the company. Tap more human power from **Social Network** and make a Talent pipeline that builds workforce for future and years to come. Indeed, **SPS** is committed to building Strong foundation for future workforce



Job boards, Staffing Firms have already increased their posting prices considerably and yet they're planning to increase it. Recruitment agencies also ask a good price now-a-days for placements. Both pose budgeting constraints to **CLOCKWORK** Company. Social is a simple answer. Build a strong brand and showcase it. Exploit Social as much as you can. Know your applicants and spend time knowing the current workforce trends. SPS cuts the cost of bringing the candidate onboard considerably which can be utilized otherwise.

Not only **CLOCKWORK** saved money but raised productivity up to 60% with **SPS**. **SPS** used with **One-click** can be used to benefit not only Recruiters, Employers but jobseekers as well. We worked only with one thing in mind; give the candidate the ultimate experience while applying for the job.

Organized Recruiting makes it easy to find skilled candidates and engage with them on Social. With very little software support from **Rchilli**, **CLOCKWORK** is up and running the talent show. Rchilli brings the right info at the right time via Social that makes sure only the best talent gets hired and leaves no room for costly mis-hires. Employers using **CLOCKWORK** are ready to take-on the world with a smarter workforce that is both engaged and ready to take on tomorrow's challenges.

