

Yet Another Job board get's powered by Rchilli's Automated solutions.

Today, candidates have diverse interests, know-how of new technologies and uber-internet search skills to find their next jobs. To attract, engage and onboard them easily, all-together different approach is required. It's no longer a post-n-pray technique. We've to keep tweaking our strategies and keep evolving with the candidate experience.

If you wish all these features in a single Job board, then *Upward* is your final bet. To fit in this frame, *Upward* needed an add-on for the job board that simplifies the application workflow on the website and accelerates the onboarding process.

To extend candidate reach, the system must capture the CV information and do it right. Many times, the software presents half baked information to user that pose as a challenge later and becomes a tedious task.

Recruiters need time to spend with applicants, engage them and make them understand the opportunity, company culture and everything in-between. But if we ask them to scroll every resume and read information, then it is going to take months to fill a single position. Also, if you don't present the right opportunity, candidates are soon going to stop visiting your site, which puts dent on the employer brand.

Amid, all this chaos, *Upward* found *Rchilli* which made things better, easier and simpler. Now, the parser fetches all information written on CV, puts them back to database as a HR XML, which is the standard format for reading HR based information.

System now having the required information in the most suitable format makes it super-easy for Recruiters to sort the best matching profiles and show relevant results. This overhauls the entire candidate experience and puts Employer brand at its best.

For Upward Job board, now it is easy:

- 1 For applicant to find right jobs and right CV's for Recruiters.
- 2 Recruiters access the CV info quicker, faster and accurate.
- 3 Links to social profiles from information on CV, helps Social Recruiting to move a huge distance. Also, it helps verifying CV info and reduces cost of background checks.
- 4 Automation reinforces positive candidate experience and builds strong Employer brand.
- 5 Finally, you win more candidates and Recruiters coming your way, which means rising business for the job board.

Automation has helped Upward in putting its best face forward to the candidates and building its own niche. Rchilli is and will prove to be a growth enabler for many new job boards to come.